

25 Years of Backing the Arts

A year of bringing people together and momentum

Annual Report 2024/25



"We're all here because we love the arts. It's the thing that puts everybody in a room together, and suddenly we don't have to worry about what side of the fence you're on. We're all here to sing, to dance, to play, to create. It's the good part of the human spirit."

– 2024 Arts Foundation Te Tumu Toi Icon Whakamana Hiranga Neil Finn^{ONZM} while playing at our 25th birthday Arts Gala

From our Co-Chairs

Tēnā koutou katoa Greetings to you all



Our 25th year marks not only a milestone but the growing of a movement. Arts and creativity in Aotearoa New Zealand have never felt more alive – powered by people coming together, and the continued generosity of those who believe in how the arts grows and strengthens our nation.

From new partnerships and record donations to unforgettable celebrations of our Icon Whakamana Hiranga, Laureates and Springboard recipients – this has been a year of celebrating our past, present and future.

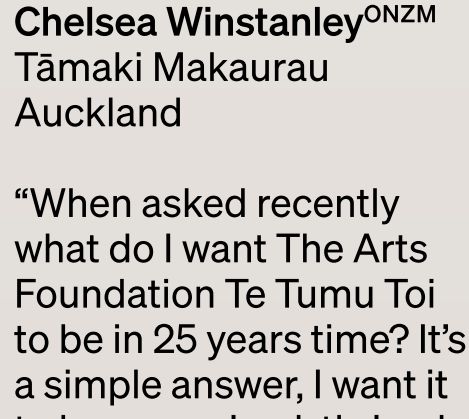
As we look to the next 25 years, we see an ever-expanding table – more voices, more communities, more creativity, and more ways to give. Thank you for being part of this journey and for backing the outstanding artists and creatives who help us see the world, and ourselves, more clearly.

Chelsea Winstanley *Hamish Edgar*

Arts Foundation Te Tumu Toi Co-Chairs Chelsea Winstanley^{ONZM} and Hamish Edgar

Our Trustees

(And Their Hopes for the Next 25 Years)



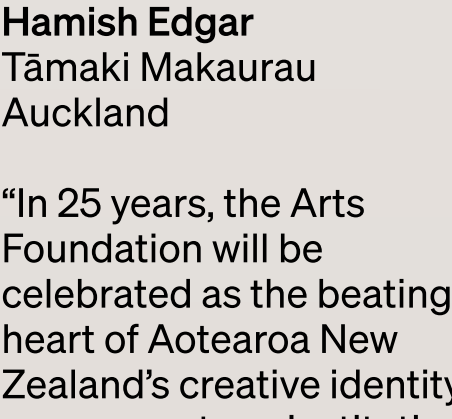
Chelsea Winstanley^{ONZM} Tāmaki Makaurau Auckland

"When asked recently what do I want The Arts Foundation Te Tumu Toi to be in 25 years time? It's a simple answer, I want it to have survived, thrived and grown exponentially. I want there to be a time when we don't have to explain why The Arts are so important to our lives. I want to know that we did all we could to raise the next generation to think about our relationship to The Arts the way we think about our relationship to water, without it we can't survive. But if we don't make it an essential part of the health and wellbeing conversation, we will lose the freedom, joy and value of creativity and that is not a world I want any child in Aotearoa to live in. This Christmas think about what contribution you can give to the world by supporting a better future, back The Arts. Donate to Boosted, even better sponsor a Springboard Award and literally change the trajectory of our next generation creative futures. Both Santa and I will thank you personally for it! Arohanui Aotearoa."



Kent Gardner Tāmaki Makaurau Auckland

"On its 25th anniversary, I find myself reflecting on just how faithfully The Arts Foundation has held to its founding purpose: to champion artists, elevate their contribution to Aotearoa, and strengthen the culture that surrounds them. Over my seven years as Co-Chair, I've seen firsthand the power of that mission. The alumni of Icons, Laureates and Springboard recipients is extraordinary; a living demonstration of what long-term commitment to artists can achieve. With a culture of donors and trustees leading by example and showing others—the next generation—we can all play our part. This anniversary also marks the launch of the Momentum campaign to double the Foundation's original capital base. Ngaere and I have been pleased to support this mahi alongside other generous donors who believe, as we do, that a thriving arts ecosystem is essential to our national identity and our future."



Hamish Edgar Tāmaki Makaurau Auckland

"In 25 years, the Arts Foundation will be celebrated as the beating heart of Aotearoa New Zealand's creative identity – a cornerstone institution that champions artists, inspires creativity, and celebrates artistic excellence with awards as iconic and anticipated as the Halbergs or the Oscars."



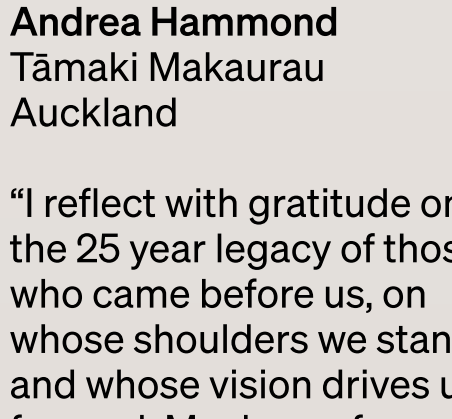
Lou Sanson^{ONZM} Wānaka

"The current trajectory of The Arts Foundation Te Tumu Toi will see by 2050 our investment in new and emerging Arts Laureates, artists, and writers as a huge cohort of over 300 artists actively involved and contributing and shaping the future of art in Aotearoa and the Pacific in virtually every arts form. We envisage a future enabled by artists' experiences in some of our country's wildest places (Antarctica, Chathams, Fiordland) to high-quality urban experiences. These artists will be a positive force shaping the future of New Zealand's national identity and pride in living in such a remarkable country, where we can have a culture of inclusion we can all be so proud of."



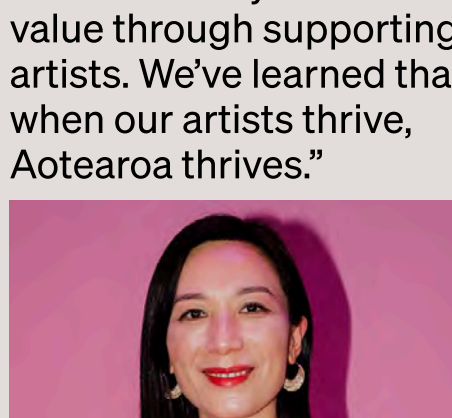
Bentley de Beyer Ōtākou Otago

"I know that our Arts Foundation in 25 years will be the singular force multiplier of creative energy for Aotearoa. We will ensure that creativity and artistic excellence continue to receive their rightful place and recognition as taonga of the centre of our country's unique culture. The Foundation will be sufficiently endowed with the capacity to provide emerging and established artists unencumbered support for them to realise their dreams and full potential. The work starts today."



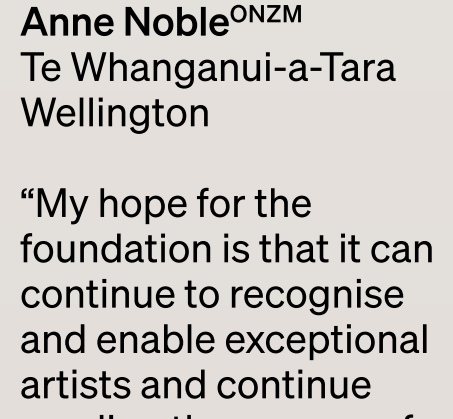
Andrea Hammond Tāmaki Makaurau Auckland

"I reflect with gratitude on the 25 year legacy of those who came before us, on whose shoulders we stand and whose vision drives us forward. My dream for 2050: our Laureates are revered and the arts recognised as an economic powerhouse for New Zealand. Artists' ways of understanding the world are sought-after – a kete taonga for decision-makers and all of society. Our artists flourish on the world stage, showcasing New Zealand's unique voice, and Boosted is getting arts projects funded all over the world. The Arts Foundation Te Tumu Toi continues to thrive, with a sustainable capital base and intergenerational philanthropy ensuring all awards remain secure for another 25 years. The impact of backing the arts has captured younger generations' imaginations, and businesses embrace innovative ways to create value through supporting artists. We've learned that when our artists thrive, Aotearoa thrives."



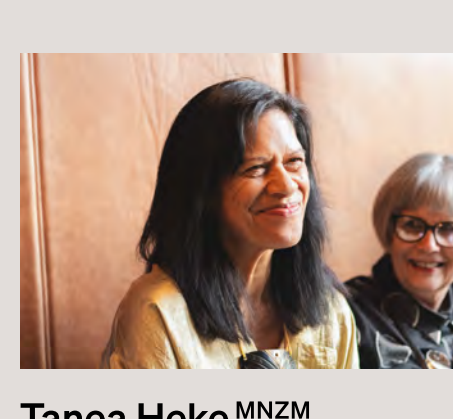
Rachel Qi Te Whanganui-a-Tara Wellington

"Celebrating 25 years of backing Aotearoa artists. What a gift. Looking ahead another quarter century, the Arts Foundation won't just be bigger but closer: to every creative soul, from remote regional studios to city lofts, from Māori weavers honouring toi traditions to Pasifika poets redefining storytelling. We'll still be the people powered champion we've always been, cheering on emerging talent with Springboard grants, lifting up Icons, and making sure artists never have to choose between their craft and making ends meet. Art will weave through daily life: in schools where kids discover their voice, in public spaces that feel like shared taonga, in digital corners where stories travel far. We'll hold fast to our bicultural roots while embracing the beautiful diversity of our creative community, because art that's rooted in truth connects us all. In 25 years, I hope we look back and see a legacy of joy, of artists thriving, audiences inspired, and Aotearoa knowing itself deeper through the magic of creativity. That's the dream we're building, together."



Anne Noble^{ONZM} Te Whanganui-a-Tara Wellington

"My hope for the foundation is that it can continue to recognise and enable exceptional artists and continue seeding the careers of those aspirational young talents who are the future of the creative and performing arts in Aotearoa. The Arts Foundation does what no other arts funding body can – enabling and financially supporting art career development with no strings attached. It takes complete belief in the value of the arts and the life blood of culture and community to fulfil this mission. My hope for the Foundation is that patronage will grow to secure our financial base and enable this work to continue for another hundred years. What a legacy that will be."



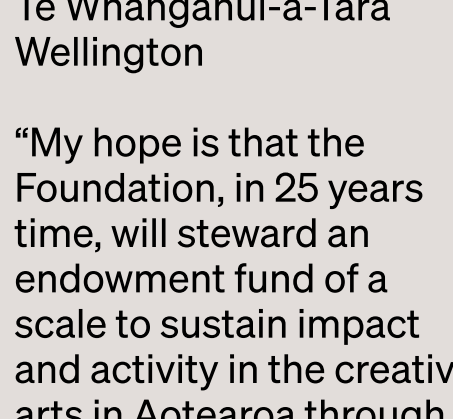
Tanea Heke^{MNZM} Te Whanganui-a-Tara Wellington

"Standing on te tahi o te maunga and looking forward 25 years – Te Tumu Toi will continue to be there to support phenomenal artists sustain and celebrate their practice. Our Laureates, our Icons, our Springboards – and other awards recognising the breadth and depth of mahi across the arts sector. Tau kē – the work of The Foundation will never diminish, the tautoko will never be over. It's not a fight to be recognised, it is the honour to be recognised amongst peers and the sector. Mahi tonu Te Tumu Toi – ake ake aku tonu!"



Hall Cannon Ōtautahi Christchurch

"In 2050, The Arts Foundation will celebrate its 50th anniversary and my hope is that at the time we'll see a New Zealand where the arts are championed, more acclaim exists for our most outstanding arts practitioners, and every child grows up confident that they'll receive the same recognition for their work whether it's as a doctor, a rugby player... or an artist."

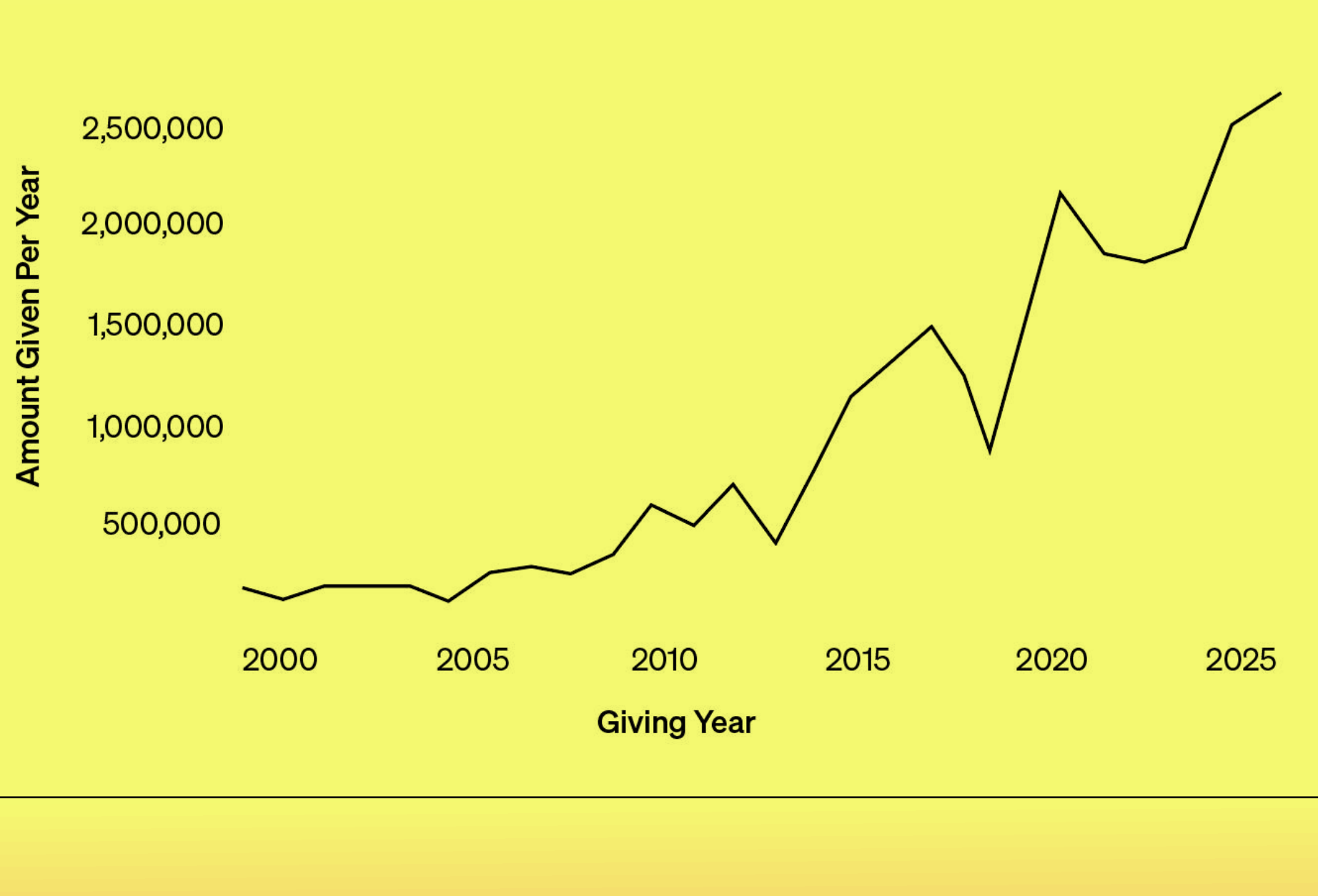


Tim Clarke Te Whanganui-a-Tara Wellington

"My hope is that the Foundation, in 25 years time, will steward an endowment fund of a scale to sustain impact and activity in the creative arts in Aotearoa through tough times and to stimulate, magnify and celebrate the work of artists in the good times. Come what may, the Foundation is there to back artists and has the resources to do so."

\$25m Given to the Arts

Over the past 25 years we have given over \$25m towards creatives and the arts sector in Aotearoa – and have almost doubled the original \$5m gift, alongside a 500%+ return to New Zealand's arts. That's five for 25!



A New Impact Fund

We want to increase our capital base by a further \$5m+ so we can create the next cultural shift for The Arts Foundation Te Tumu Toi, New Zealand's artists and Aotearoa itself.

Significantly expanding our capital base, through our Momentum campaign, ensures that The Arts Foundation Te Tumu Toi can continue to deliver at least another \$25m towards creatives, and an even larger impact on New Zealand's art sector, over the next 25 years. This will include a new impact initiative, co-created with artists and key stakeholders, to deliver to areas with the greatest need, where we can make further positive impact on the New Zealand arts sector.

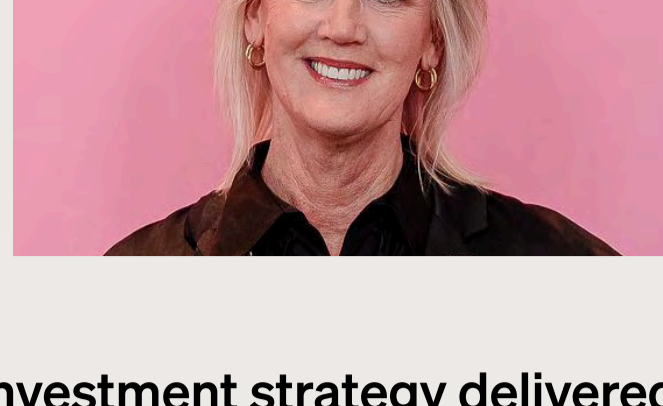
2024/25 in Numbers

| | | |
|--|---|---|
| 2 | 8 | 6 |
| 2024 Icon Whakamana Hiranga ushered in | 2024 Arts Foundation Te Tumu Toi Laureates awarded | 2025 Springboard Award recipients supported with funding and mentorship |
| 259 | \$360k | 5.2m |
| Kotahi giving collective members (duos or solos) | raised around our 25th birthday Arts Gala (in the room and online) | people saw stories of our artists through digital mediums |
| \$1.8m | \$2.7m | 6 |
| directly to our funding Boosted, our crowdfunding platform | directly to the arts (up \$100,000 from last year and achieved while growing our investment base) | businesses joined our new Arts Business Club |
| 115 | 92% | 9 |
| arts stories in the media, nationally | success rate for projects on Boosted | Kotahi giving community engagements |
| 15,716 | \$2m | 1 |
| donations made across 262 creative projects | committed towards our Momentum campaign | inaugural 2024 Lynley Dodd Children's Writers Award awarded |

How Did We Do Financially?

For the financial year ending 30 June 2025, The Arts Foundation Te Tumu Toi made a net surplus of \$999,216 and delivered \$2.67m of direct expenditure on the arts. This compares with a net surplus of \$408,044 for 2024, and reflects both strong fundraising activity and improved investment portfolio returns. Of particular note:

- Overall, donations were up 56% from 2024, including very generous major gifting of \$700,000. Excluding major gifting, donations were up 3.5%, reflecting continued strong Kotahi support and patronage from the Arts Foundation's generous givers, including new business supporters
- Boosted project funding reached a record \$1.9m, an increase of 5.8% from last year's \$1.8m
- Direct expenditure on the arts exceeded \$2.67m, up 6.4% on 2024, a record level
- The investment portfolio returned \$884,173 for the financial year, an improvement of 7.5% on last year's return of \$819,696



"The Arts Foundation Te Tumu Toi investment strategy delivered strong results for the year ending 30 June 2025, with the portfolio achieving a 10.1% return, outperforming our benchmark target of 8.7%. This success stemmed from strategic positioning, cautious balancing and diversification through volatile markets. These returns, along with a determined focus on growing our investment base, have enabled us to expand our support and strengthen our commitment to backing Aotearoa artists to make their mark."

– Arts Foundation Te Tumu Toi Finance Committee Chair Andrea Hammond

Financial Report for the Year Ending 30 June 2025

| Summary Statement of Comprehensive Revenue and Expenses for the Year Ended 30 June 2025 | | |
|---|--------------------|--------------------|
| | 2025 | 2024 |
| Donations and Legacies | 3,960,097 | 3,288,107 |
| Investment Income | 884,173 | 819,696 |
| Operating Revenue | 464,530 | 351,408 |
| Total Revenue | 5,308,800 | 4,459,211 |
| Operating Expenses | (1,644,023) | (1,545,464) |
| Direct Expenditure of the Arts | (2,665,561) | (2,505,703) |
| Total Expenses | (4,309,584) | (4,051,167) |
| Total Comprehensive Revenue and Expenses | 999,216 | 408,044 |

| Summary Statement of Financial Position as at 30 June 2025 | | |
|--|------------------|------------------|
| | 2025 | 2024 |
| Assets | 1,390,883 | 1,261,397 |
| Liabilities | (1,196,143) | (1,301,919) |
| Investments | 8,738,755 | 8,023,321 |
| Net Assets | 8,933,495 | 7,982,799 |
| Represented By: | | |
| Equity | 8,933,495 | 7,982,799 |
| Total Equity at Year End | 8,933,495 | 7,982,799 |

Where Your Giving Goes

The Arts Foundation Te Tumu Toi is 100% powered by generous givers across Aotearoa New Zealand. As a not-for-profit charity, each donation enables us to continue backing the arts and creativity for the benefit of all New Zealanders. Here's where your money and our time goes:



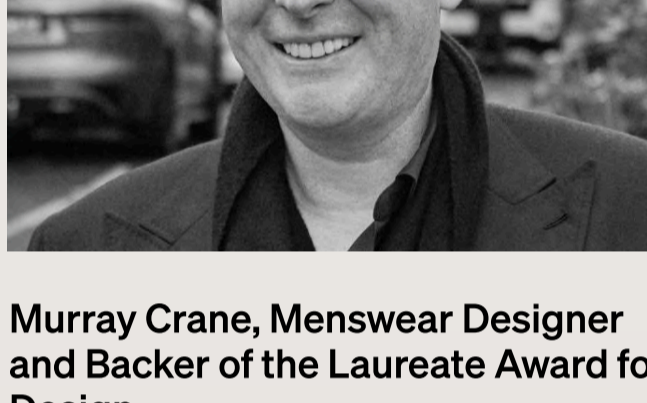
Powered by People Like You

We're continuing to bring people together and broaden our audience by growing arts champions – whether in business, sports, the arts, or everyday communities – all backing our mission in their own networks.



Anne Noble^{ONZM} Photographer, 2009 Arts Foundation Te Tumu Toi Laureate, Trustee and Gifts in Wills Ambassador

"I believe in artists – their power to see what others can't. Being made a Laureate in 2009 had a huge impact – it was like a tank of jet fuel for my work that came with a double dose of belief in its value. This has propelled me to give my best for the last 15 years. In my own will I am making a bequest to return that gift to the Foundation, so that other artists can receive that same recognition and boost for their career."



Murray Crane, Menswear Designer and Backer of the Laureate Award for Design

"By investing in art, design, and culture, and collaborating with The Arts Foundation Te Tumu Toi, we aim to preserve and nurture the creative spirit that defines our nation. The Crane Brothers Design Award is just the beginning of our long-term vision to support excellence and innovation in these fields."



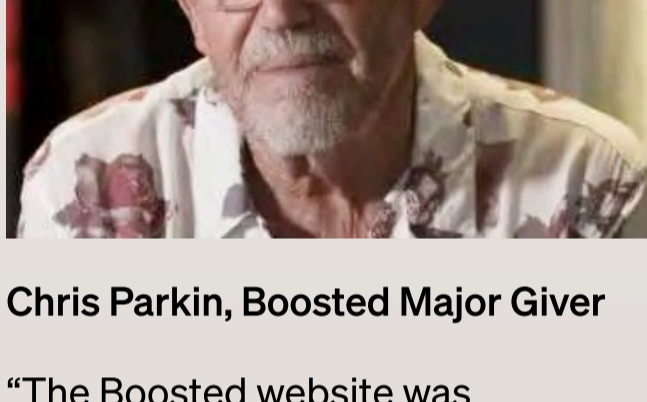
Sinead Boucher, Owner and Publisher of Stuff

"As an independent media company built on great journalism and storytelling, we celebrate the strength of the Arts Foundation, an organisation as committed to reflecting Aotearoa today as we are at Stuff. We support the creativity of the Laureates and look forward to seeing the next generation use this platform to amplify voices and tell their stories, enriching communities and challenging our views."



Prue Tyler, Director of SHIFT Advisory Limited an Arts Business Club Member

"SHIFT is proudly part of The Arts Foundation Te Tumu Toi Arts Business Club because the arts celebrate authenticity and foster connection and community: core SHIFT values at the heart of our business. The arts provide a platform for diverse voices and innovative ideas, driving social cohesion benefiting communities, business and society."



Chris Parkin, Boosted Major Giver

"The Boosted website was developed more than a decade ago, and plainly needed revamping for the best possible reason – it could not cope with the level of business. We agreed to provide the required funding, and have had no regrets. In five years time Boosted will be delivering a benefit equivalent to 20 times our investment every year. Needless to say, we are very proud to be associated with Boosted and by extension, The Arts Foundation Te Tumu Toi."



Josh Emmett, Chef and Arts Foundation Te Tumu Toi Ambassador

"Being close to the creative scene fuels my own work, and I'm excited to deepen my relationship with this community and contribute to its mission of championing the arts in Aotearoa New Zealand."



2024/25 Awards

Arts Foundation Te Tumu Toi General Manager / Kaiwhakahaere Jessica Palalagi, Paora Sharples, His Excellency Dr Richard Davies, 2024 Icon Whakamana Hiranga Tā Pita Sharples, Her Excellency The Right Honourable Dame Cindy Kiro, Co-Chair Chelsea Winstanley, Co-Chair Hamish Edgar, Trustee Kent Gardner, Kaumātua Joe Harawira.

Icon Whakamana Hiranga

Two exceptional artists joined a living circle of 20 of Aotearoa New Zealand's most significant artists, in December 2024.

"We celebrate the boldness and brilliance of Aotearoa New Zealand's artists. These Icon Whakamana Hiranga are our truth-tellers, futurists, and storytellers. With only 46 Icons ever named, this honour reflects the profound impact of these two preeminent artists. We are privileged to welcome Tā Pita Sharples^{KNZM CBE} and Neil Finn^{OBE} into this distinguished circle."

– Arts Foundation Te Tumu Toi Co-Chair Chelsea Winstanley^{ONZM}



Tā Pita Sharples^{KNZM CBE}

Kapa haka, mau rākau

"It makes me proud! Any artistry I've done was from my emotions. My concept of Māori performing arts and traditional Māori weaponry. One can only hope to watch it flourish and inspire for all generations to come."



Neil Finn^{OBE}

Music

"I am truly honoured to be joining such esteemed company. Grateful to have this recognition of creative work made, an acknowledgement that I accept on behalf of many collaborators, Split Enz, Crowded House, Finn family and beyond. I couldn't have done it without them."

Meet our 2024 Icon Whakamana Hiranga

As we welcome two new artists into the fold, we also honoured the monumental impact of the late Anes Westra^{ONZM} and Jim Allen^{KNZM}. These Icon Whakamana Hiranga left a lasting mark on our cultural landscape, and our lives are infinitely richer for it.



2024 Arts Foundation Te Tumu Toi Laureate recipients at the Laureate Awards Party, Aotea Centre, Tāmaki Makaurau Auckland.

"There really is no event like the Laureates. Simultaneously inclusive and exclusive, it's the one night of the year where it feels like the arts sector has been airdropped into a fantasy land: a night of true glamour, where arts and culture are not just valued in the time, respect and attention they are paid, but also – crucially – the compensation they are given."

– Sam Brooks for Ensemble Magazine, "Inside the inclusively exclusive Laureates art party"

Laureates

Celebrating and empowering Aotearoa New Zealand's most outstanding artists by ushering in eight new Laureates in October 2024, thanks to eight remarkable annual funders.

"I feel loved, supported, seen. I feel inspired, refocused, motivated. It means the difference between What Am I Doing? and What Will I Do Next?"

– 2024 Arts Foundation Te Tumu Toi Laureate Miriama McDowell



Alison Wong

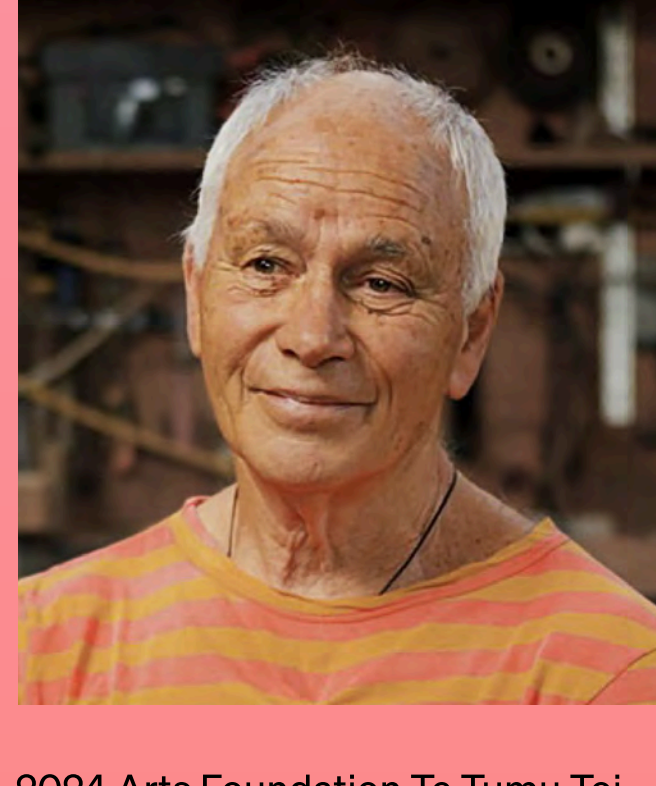
Literature

2024 Arts Foundation Te Tumu Toi Laureate receiving the Burr/Tatham Trust Award

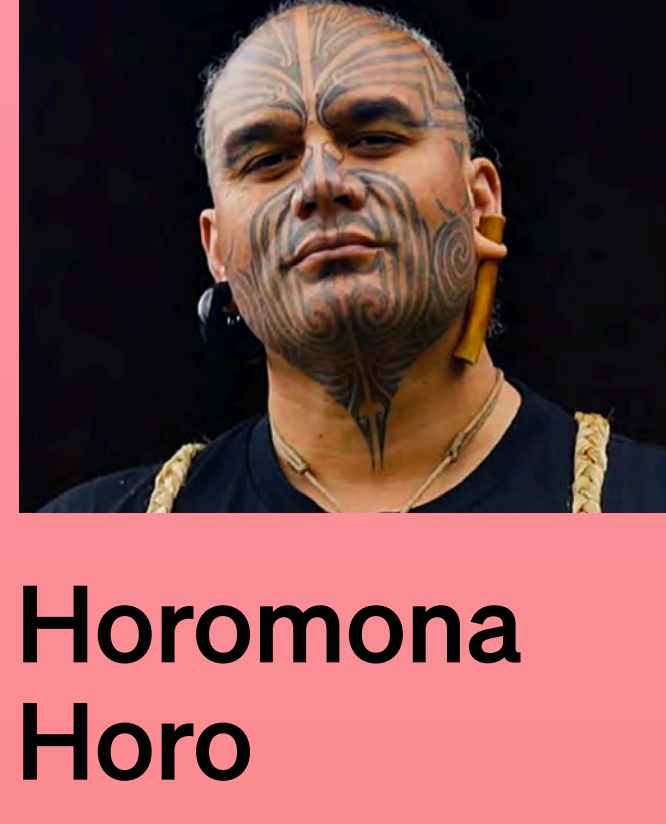
Kahui Whetu Ngā Aho

Carin Wilson

Design/Sculpture



2024 Arts Foundation Te Tumu Toi Laureate receiving the Design Award gifted by the Crane Foundation



Horomona Horo

Taonga Pūoro/Composer

2024 Arts Foundation Te Tumu Toi Laureate receiving the Te Moananui-a-Kiwa Award gifted by Jillian Friedlander

Claire Cowan

Music



2024 Arts Foundation Te Tumu Toi Laureate receiving the Joanna Hickman, Waiwetu Trust Award



Saskia Leek

Visual Arts

2024 Arts Foundation Te Tumu Toi Laureate receiving the Female Arts Practitioner Award gifted by Foggy Valley Aotearoa Trust

Lonnie Hutchinson

Visual Arts



2024 Arts Foundation Te Tumu Toi Laureate receiving the My ART Visual Arts Award gifted by Sonja and Glenn Hawkins



Miriama McDowell

Theatre

2024 Arts Foundation Te Tumu Toi Laureate receiving the Sir Roger Hall Theatre Award

Victor Rodger

Theatre



2024 Arts Foundation Te Tumu Toi Laureate receiving the Toi Kō Iriri Queer Arts Award gifted by Hall Cannon

[Meet our 2024 Laureates](#) ➤

[And, introducing our recently revealed 2025 Laureates](#) ➤

Springboard

We kickstarted arts careers with six funding and mentorship packages in April 2025.

"We feel very very very grateful and blessed to have been selected for this award, we were lost for words when we received the call. This is going to help us sustain our practice and afford us extra time and space for research and exploration. This has given us just the boost we needed, both financially and mentally, to further commit to our making."

– 2025 Arts Foundation Te Tumu Toi Springboard recipients Qianye 林千叶 and Qianhe Lin 林千和

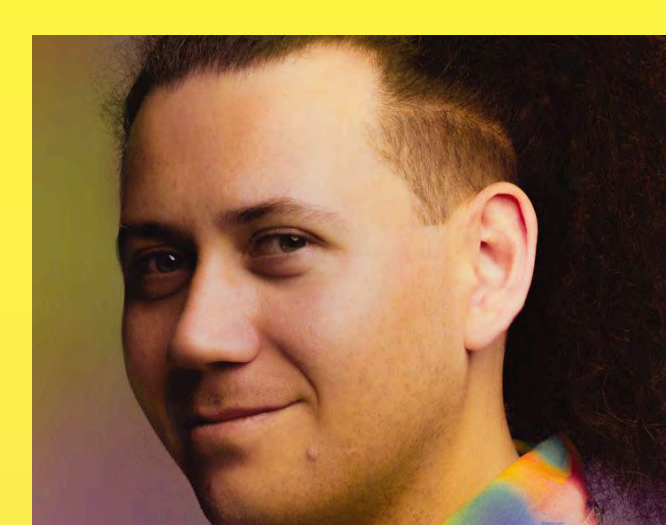
Jaya Beach-Robertson

Film



2025 Arts Foundation Te Tumu Toi Springboard Award for Film, gifted by Jamie and Ann Selkirk

Mentored by 2017 Arts Foundation Te Tumu Toi Laureate Jemaine Clement



Liam Wooding

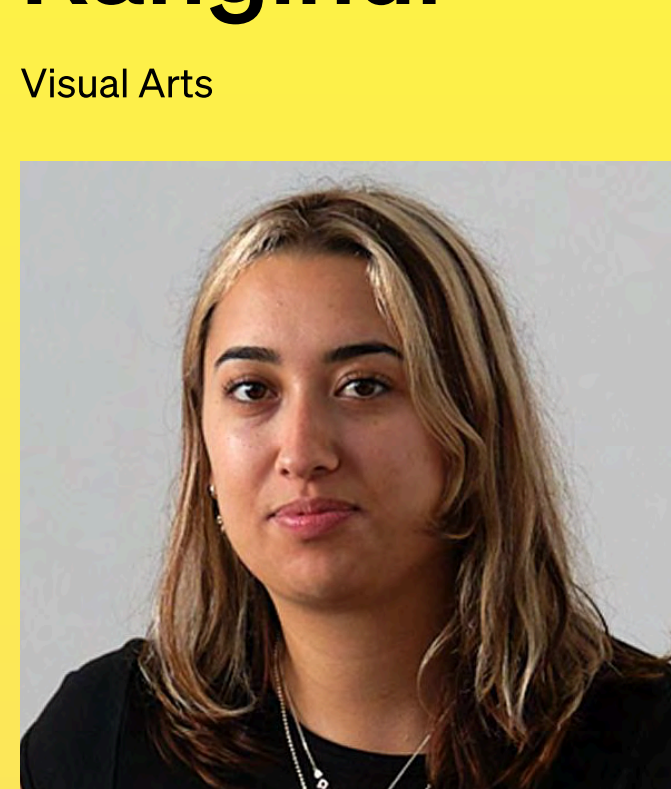
Music

2025 Arts Foundation Te Tumu Toi Springboard Award gifted by The Edgar Family

Mentored by 2007 Arts Foundation Te Tumu Toi Laureate Michael Houston ^{MNZM}

Ming Ranginui

Visual Arts

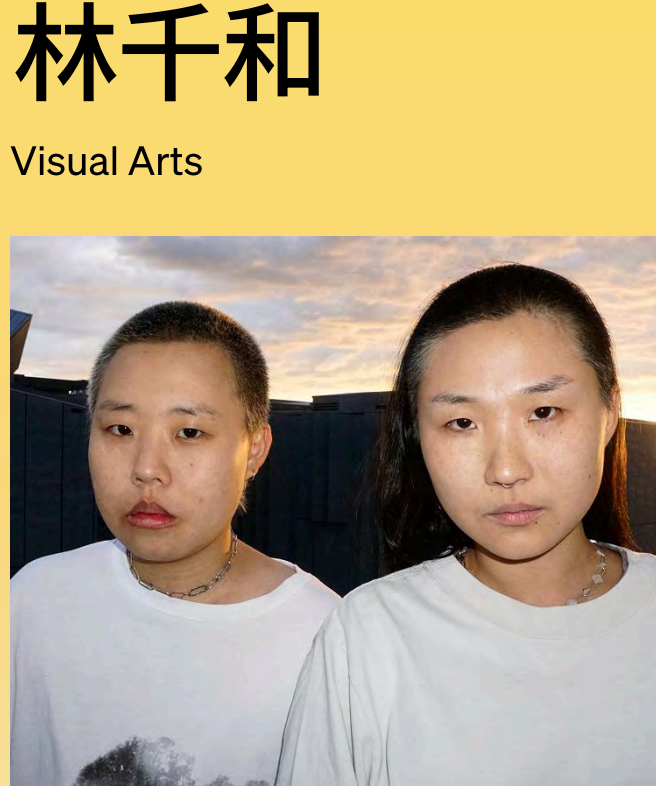


2025 Arts Foundation Te Tumu Toi Springboard Award for visual arts gifted by The Edgar Family

Mentored by 2022 Arts Foundation Te Tumu Toi Laureate Sarah Hudson of Mataaho Collective

Qianye 林千叶 and Qianhe Lin 林千和

Visual Arts



2025 Arts Foundation Te Tumu Toi Springboard Award for visual arts gifted by Dr Fiona Pardington and Starkwhite

Mentored by 2014 Arts Foundation Te Tumu Toi Laureate Lisa Reihana ^{ONZM}



Talia Pua

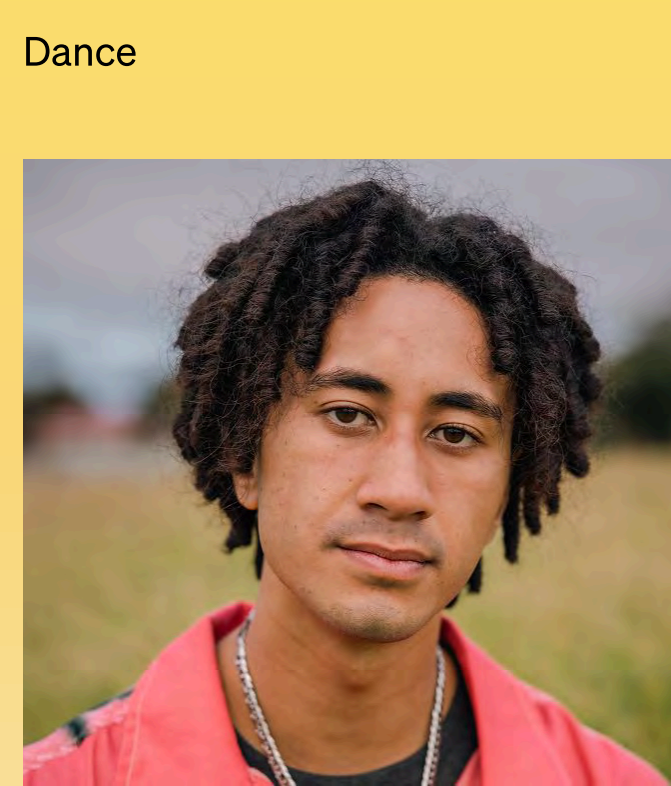
Theatre

2025 Arts Foundation Te Tumu Toi Springboard Award for theatre gifted by The NZ Players Trust

Mentored by 2024 Arts Foundation Te Tumu Toi Laureate Miriama McDowell

Villa Junior Lemanu

Dance



2025 Arts Foundation Te Tumu Toi Springboard Award for dance gifted by Marko and Jennifer Bogoevski

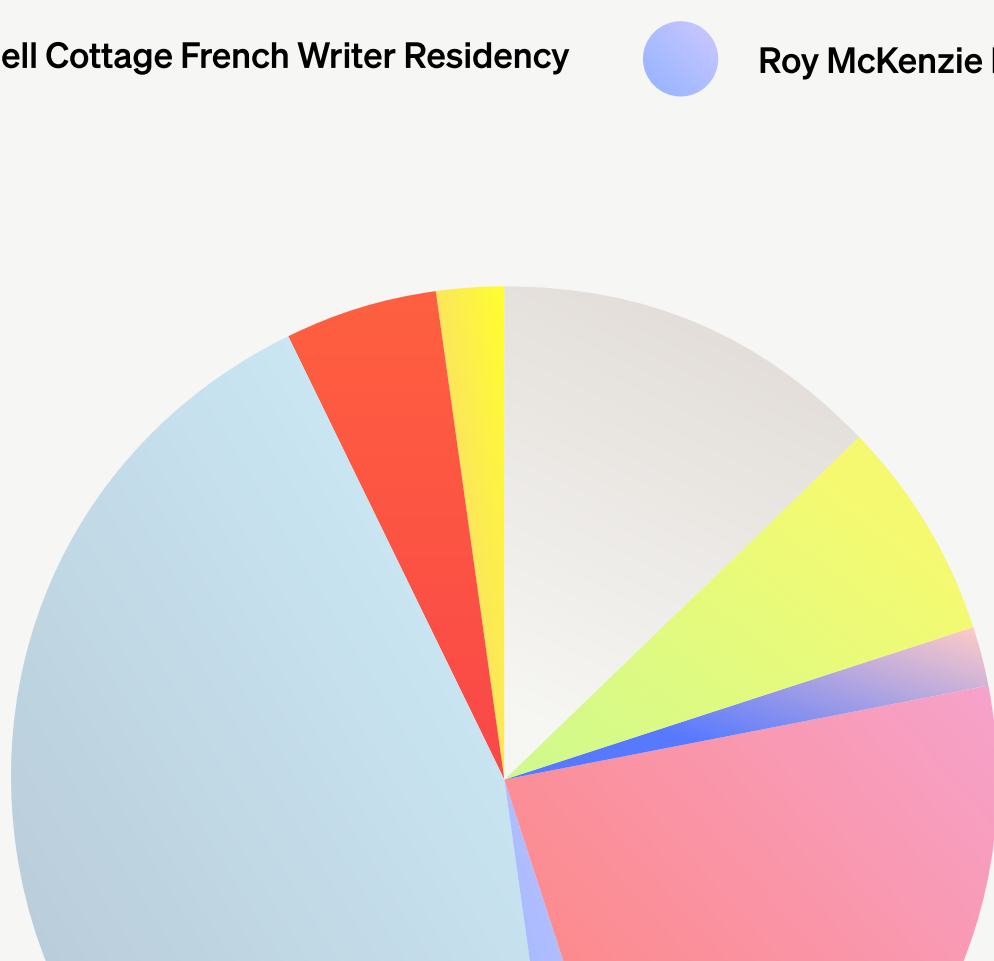
Mentored by 2011 Arts Foundation Te Tumu Toi Laureate Lemi Ponifasio

[Meet our 2025 Springboard Award recipients](#) ➤

Our Subtrusts

We continue to steward partnership funds with some of New Zealand's great givers, families and communities, and use our expertise to distribute their awards as part of our programme.

- Katherine Mansfield Menton Fellowship
- Mallinson Rendel Fund
- Kārearea Fund
- Randell Cottage French Writer Residency
- New Zealand Players Theatre Trust
- Roger Hall Theatre Fund
- Edgar Family Trust
- Roy McKenzie Documentary Fund



Katherine Mansfield Menton Fellowship
A \$43,000 annual grant to support a New Zealand writer to live and write for three months or more in Menton, France, where Katherine Mansfield once lived and worked.

Mallinson Rendel Fund
A \$30,000 award awarded every two years to support a children's book illustrator.

Kārearea Fund (Formerly The Breaks Fund)
To support the identification and development of young musicians with potential to become outstanding artists – focusing on those in need of a break.

Randell Cottage French Writer Residency Fund
A grant to enable two writers' residencies, offered annually at Randell Cottage: one is available to New Zealand writers and the other to French nationals.

New Zealand Players Theatre Trust
To recognise and support exceptional talent in theatre. At Sir Roger's request, this \$30,000 award alternates between a Laureate one year and a number of smaller awards to individuals or institutions the next.

Edgar Family Trust
Primarily established to fund the Icon Awards Whakamana Hiranga, and now also funding two Springboard Awards annually.

Roy McKenzie Documentary Fund
Initiated by Dame Gaylene Preston and Sir Roy McKenzie, this fund is a collaboration between Sir Roy and other funders to support an outstanding filmmaker every two years.

Harriet Friedlander Residency
A \$100,000 grant awarded every two years for an artist to experience New York. While the funds do not live with us – we process selection, pastoral care and funding for each recipient.

Unlocking New Chapters

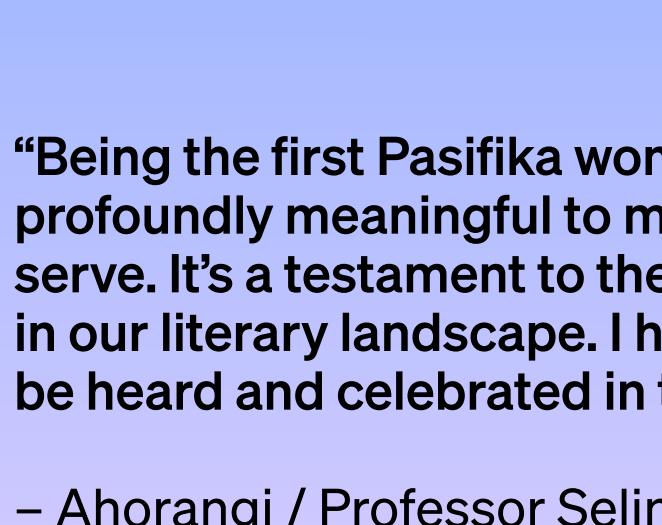


2024 Katherine Mansfield Menton Fellow

"Being the first Pasifika woman to receive this Fellowship is profoundly meaningful to me and, I hope, to the communities I serve. It's a testament to the growing recognition of Pacific voices in our literary landscape. I hope it opens doors for more voices to be heard and celebrated in the future."

– Ahorangi / Professor Selina Tusitala Marsh ^{ONZM} ^{FRSNZ}, Writer

Gifted by Dame Lynley Dodd ^{ONZM}



The Inaugural 2024 Lynley Dodd Children's Writers Award Recipient

"[This Award] will be life-changing as it will enable me to write full-time. I can also enrol in courses or pay for coaching that I would otherwise never be able to afford. And such a wonderful endorsement by the legendary Lynley Dodd will be a huge boost to my credibility as a writer."

– Janine Williams, Writer

Gifted by Dame Lynley Dodd ^{ONZM}



Advocacy Highlights

1,155

people attended 6 free events across Aotearoa during All in for Arts (supported with funding)

70

billboards around the country for our Laureate announcement thanks to our partnership with Go Media

401,215

people reached through our All in for Arts campaign

609,000+

views of our 2024 Laureate videos on Instagram, Facebook, Google and TikTok

41

podcasts created featuring speakers from across the regions as part of our All in for Arts campaign (with 1,157 plays and counting)

37

speakers engaged to amplify creativity around the motu for All in for Arts

All in for Arts: He waka toi e eke noa nei tātou



“If art is an integral part of a community, then a community is incomplete without the arts.”

– Dame Robin White^{DNZM}, Artist and 2022 Arts Foundation Te Tumu Toi Icon Whakamana Hiranga at All in for Arts Taranaki 2025



Amplifying the arts and uncovering how creativity can propel us forward.

Once again, (with the help of Creative New Zealand Toi Aotearoa and Chartwell Trust) we hit six towns and cities during March, shining a spotlight on how creativity has changed the lives of 37 speakers – from leaders and decision makers, to rangatahi, artists and creative champions.



Here's what we heard:

- Creativity is at the heart of our national identity
- Art and creativity build stronger communities
- A reminder that creativity is for everyone
- Creativity requires courage and support
- Art and creativity are catalysts for change

To propel us forward, we asked people to:

- Use their voice – talk to their local MP, submit on their local annual plan, and vote
- Show up – go to gigs, buy the book, give a koha
- Be part of the change – support the draft national creative and cultural strategy, Amplify



“From the spine tingling karakia to the very last speaker, I was mesmerised by the speakers, their vision and the hope that they inspired. Creativity makes such a difference to a community. I knew it, but what a difference to hear it articulated by so many voices. And echoed by all who attended.”

– 2025 Survey Responder

[Listen to what we heard on the road with our All in for Arts podcasts](#)



Boosted

\$1.9m

raised for the arts on Boosted, with \$1.8m given to artists

262

successful creative projects

92%

success rate (ie. they hit their target to unlock funds)

15,716

donations made

107

creatives attended 11 crowdfunding workshops across 4 locations

Boosted X Moana

An initiative to help build and support fundraising capability with Moana Oceania artists, in partnership with Creative New Zealand Toi Aotearoa.

Boost Ōtautahi

A partnership between The Arts Foundation Te Tumu Toi, Rātā Foundation, Creative New Zealand, and Christchurch City Council to support and celebrate arts projects and organisations from Ōtautahi Christchurch.

\$576,525

raised from 61 projects

\$164,413

raised from 11 projects

\$1.3m

raised from 134 projects across 2020-2025

\$517,602

raised from 51 projects across 2021-2024

“What an amazing opportunity to showcase Pacific arts and music on this platform and receive the amazing support from the organisations behind it and the community!”

“I have recommended Boosted to others, and will continue to. It is an incredibly important part of the Aotearoa arts ecosystem and has provided us with opportunities that we could not get otherwise.”

Make Your Mark



For our 25th birthday, we refreshed how we show up – and to mark this milestone turned to one of our own, world-renowned typographer and 2019 Arts Foundation Te Tumu Toi Laureate Kris Sowersby.

Kris designed our 25 logo – a symbol that honours our past, represents our present, and looks to the future. His artistry also flows through every detail of our refreshed look, built from his typeface, Söhne.

Söhne isn't just a font; it's a statement – bold, creative, and unapologetically from Aotearoa.

“I'm always grateful when people and organisations choose my fonts. I'm especially honoured when it's one close to my heart – like The Arts Foundation Te Tumu Toi. Being recognised by them was one of the proudest moments of my career, and it feels very special to see them using Söhne.”

– 2019 Arts Foundation Te Tumu Toi Laureate Kris Sowersby

Already 2025/26 Is Off to a Super Start!



Our **Supernova** campaign reached its **\$250,000** target – thanks to 268 generous donors – enabling **16 Springboard Awards** in 2026, more than double this year's number.



We also celebrated our **2025 Laureates**, each receiving **\$50,000** – thanks to the incredible generosity of our Major Givers and One NZ – bringing the total to **\$400,000** awarded to eight of New Zealand's most outstanding artists.

100% Powered by People

This mahi is possible thanks to the people and businesses who choose to be part of our movement.

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| Major Gifts Dame Lynley Dodd, Hamish & Victoria Edgar, Kent Gardner & Ngaere Duff, Gow Family Foundation, Kathy & Chris Parkin (The Parkin Gift), Joy Shivas, Jenny & Andrew Smith | Springboard Award Givers Anonymous, Marko & Jennifer Bogioevski, The Edgar Family, The Kate Gray Memorial Trust, Julian & Lizanne Knights, Dr Fiona Pardington & Starkwhite, Jamie Selkirk, Joy Shivas, Linda & Warwick Webb, Natalie Wendell & Ashley Giles | Laureate Award Givers Annually: Foggy Valley Aotearoa Trust, Burr/Tatham Trust, Hall Cannon, Jillian Friedlander, Glenn & Sonja Hawkins, Joanna Hickman; Waiwetu Trust. Every second year: Murray and Claudia Crane; The Crane Foundation, The Gerrard and Marti Friedlander Charitable Trust, Sir Roger Hall, Gow Family Foundation, Sir Roy McKenzie Trust and the New Zealand Film Commission | Children's Book Award Givers Dame Lynley Dodd, The Mallinson Rendel Trust |
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| Our Annual Giving Collective | Arts Champion \$10,500+ Bentley de Beyer & Dean Sharpe, Matt Chapman, Rose Dunn, Paul & Gill Kendrick | Mark Maker \$5,500+ Anonymous, Gary & Bridget Brent, Ken & Judy Buck, Hamish & Karen Doig, Neil Finn, Murray Higgs, Bryan & Penny Hutchins, Bernie & Nicky Kane, Sarah & David Kidd, Kate Lane, Leanne O'Sullivan & Andrew Vincent, Bryan & Susie Pearson, Dame Patsy Reddy & Sir David Gascoigne, Lisa Reihana & James Pinker, Bill & Karen Robinson, Aaron & Sarah Russ, Cath Shirley-Brown & Alex Brown, Gabrielle Tasman & Ken Lawn, Mark & Jane Taylor, Fiona White |
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Arts Backer \$1,500+

Anonymous x4, Nina & Rick Acland, Olly & Jane Archibald, Gerard & Tanea Auckram, Paul Beare, Dave & Tori Beeche, James & Margaret Belich, Kevin Bouchier, Jane & Mick Burdon, Miranda Burdon & Andrew Wallace, Loretta & Andrew Bush, Errol & Jennifer Clark, Annie Coney, Josephine Connor, Janice Cowdy, Andrew Dalziel, Lianne Dalziel, Graham Dockrill, Sue Fisher, Meng Foon, Kate Fortune, Alex Giminez & Lorena Giallonardo, Toss Grumley & Sereana Borsellino-Grumley, Suzanne & Peter Hausmann, Craig Hay & Neil Barber, Annabel & John Holland, Jade & Ben Hurst, Caroline Hutchison, Jillian & Dick Jardine, Pippa Jerram & Andy McWilliam, Jeanette & Peter Kelly, John Leuthart, Roseanne Liang, Debbie & Bill Lipner, John Marsh, Nicky McArthur, Abby McCormick O'Neil & D. Carroll Joyne, Robin McCoubrey & Caroline Laband, Storm McVay & Miles Yeoman, Charlotte & Stephen Montgomery, Bill Moran, Sophie & Simon Moutter, Clare Murray, Leon Narbey, Tessa O'Rorke & Tim Clarke, Jessica & Brendan O'Sullivan, John O'Sullivan & Anita Luxton, Marion Botherway, Stacey Ogg & Robert Pentha, Sally & Dougal Paterson, Phillida Perry & George Savill, Louise & Neville Porter, Rachel Qi, Gemma Rann, Taiaroa Royal, Monica Ryan, John & Janne Shewan, Bron Anderson & Peter Sinclair, Sarah Sinclair, Keith Sutton, Juliet Tainui-Hernández & Javier Hernández, Sue & Ben Waymouth, Chelsea Winstanley

Arts Follower \$500+

Anonymous x4, Kiri Allan, Jo Allison, Lawrence Alloo, David Alsop, Jane Anderson & Elliot Tuck, Philippa Archibald, Simon Arcus, Christine Arden & Mark Robson, Margaret Austin, Diane Baguley, Kahungunu Barron-Afeaki SC, Lisa Bates, James & Rebecca Beale, Grant & Sandra Biggar, John & Tara Blaikie, Jo & Alistair Blair, Janette & James Broadwick, Emily & William Broadmore, Alex & Tony Brown, Rachel Burt & Nick Churchouse, Marisa Cameron & Stephen Jancys, Jane Campion, Leighton & Anne-Louise Cassidy, Daniel Clarke, Jaana Collins, Glenys Coughlan, Amber Coulter & Andrew Lewis, Imogen Cowley, Annabel Cropper & David Pilbrow, Jonathan & Victoria Cullinane, Cliff Curtis, Lizzie de Lambert, Rachel de Lambert, Anna & Sam Dickie, Robin Dossor, Toby Downton & Aroha Duff, Camilla Temple & Robbie Dunphy, Lucinda East Kennedy & Ryan Kennedy, Lady Jan Edgar, Suzanne Ellison, James Every-Palmer KC & Prof Suzanna Every-Palmer, Deb Fahay, Tom & Dawn Fail, Violet Lin Fan, Angeline & Paul Farry, Phoebe & Michael Fulton, Rob & Sara Fyfe, Heather Galbraith, Allan & Karen Gallagher, Chanel Gardner, Theresa Gattung, Peter Gordon & Alastair Carruthers, Jo & Terry Gould, Hamish & Juliet Gray, Merenia Gray & Mark O'Brien, Andrea Hammond & Geoff Dawson, Alexandra Hannagan, Helen & Simon Harrison, Guy & Marianne Hargreaves, Jenny Harper, Charlotte Hellaby, Emily Henlein & Mike Lakeman, Chris & Esther Henry, Anthony Hoete, Georgie & Kris Inglis, Gail Jansen, Stella Hye Chung Jeon, Sian John, Carlene Jones, Miriam Kamo & Mike Dreaaver, Sarah Katz, Helen Kedgley & Chris Laidlaw, Jodie King, Helen Klisser During, Mark Kneebone & Molly Parker, Bex & Blair Knight, Prudence Lane, Anna Lawrence & Chris Parke, Rebecca Lawson, Chin Chye Lee, Julianne Liebeck & Conor Patton, Kieran & Jaime Lomas, Jordan Mackie & Lily Cooper, Gwen & Justin Macready, David Marsh, David Marsh & Nicola Plant, Katrina & Chris Marshall, Jenny May, Liz McConnon, Deborah McCormick, Shona McCullagh & John Gibson, Alistair McDonald, Tess & Grant McLauchlan, Nicola McNaughton & Geoffrey Spong, Tim Melville, Penny & Barney Montgomery, Lee-Ann Morris, Danae Mossman & Simon Robinson, Stacey & Rod Naish, Anna & Ben Nathan, Nadine Rubin Nathan & Paul Nathan, Anne Noble, Richard Norman & Janice Wilson, Sally O'Brien & Fletcher Pilditch, Jessica Palalagi & Pelanakeke Brown, Rachel & Jason Paris, Jaenine Parkinson, Andrew Patterson, Fiona & Simon Peacocke, Jackie & Michael Pritchard, Sarah & Donald Reid, Brigitte & Brian Richards, Rebecca Roberts, Gemma Ross & Cameron Wilson, Brenda & Jean-Marie Sabatier, Alliv Sanson, Lou Sanson, Hugo & Kate Shanahan, Jo Shannon, Stephanie Smith, Miranda Spary, Rebecca Stewart, Vivienne Stone & Sean McCready, Ben & Debra Taylor, Sophie Tripp & Andy Turley, Tania Turei, Samantha Turner & Anton Hart, Jill Cooper & Ambassador Tom Udall, Emily & James Usmar, Ciska Vogelzang & Neil Tyson, Rebecca & James von Dadselzen, Prue Wallis, Hannah & Nick Walton, Robert Watson, Stef & Glenn White, Russ Wilkinson & Sally Aberhart, Janine & Charles Williams, Carey & Margaret Wood, Sam Yates, Tessa Yeoman, Campbell Yule

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| Arts Business Club Abe's Bagels, Aotearoa Art Fair, Art+Object, Barfoot & Thompson, Blacks Construction, Daily Bread, Forsyth Barr, House of Travel, JBWere, Kiwibank, Meadow Mushrooms, Saatchi & Saatchi NZ, SHIFT Advisory, Webb's, Xero | Gifts in Wills Realised 2025: Margot Hutchison Intended: Anonymous x2, Bentley de Beyer & Dean Sharpe, Anne Noble | Gifts in Memory The Kate Gray Memorial Trust |
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| Vice Regal Patron Her Excellency The Rt Hon Dame Cindy Kiro ^{GNZM, QSO} , Governor-General of New Zealand | Founding Patrons Sir Roderick & Gillian, Lady Deane, Sir Eion & Lady Jan Edgar, Dame Jenny Gibbs, Fran & Geoff Ricketts, Sir John & Teena, Lady Todd | Lifetime Patrons Anonymous, Josh Bailey, Andrew Bowker & Gail Pearson, Bridget & Gary Brent, Ros & Philip Burdon, Richard & Frances Cathie, Christine & Richard Didsbury, Jan & Trevor Farmer, Keith & Helen Ferguson, Harriet Friedlander Scholarship Trust, Garth & Lisa Gallaway, Dame Jenny Gibbs, John & Jo Gow, Ernest & Catherine Henshaw, Caroline Hutchison & Henry van Asch, David Levene Foundation, Ann Mallinson, Sir William & Lady Lois Manchester Trust, Peter & Joanna Masfen, Fay Pankhurst, Nancy & Spencer Radford, Sir Bruce & Lady Lyn Robertson, Judith & Brian Robinson, Dian & David Ross, Deborah Sellar, Ainsley Walter & Mark Stewart, Jenny Sutton, The Chartwell Trust, Jim & Susan Wakefield, Sir Miles Warren |
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Ngā mihi Thank you

Any queries, please write to our Kaiwhakahaere General Manager at Jessica@thearts.co.nz.

2005 Laureate Julia Morison^{GNZM}, 2001 Laureate Dame Gaylene Preston^{GNZM}, 2005 Laureate Simon O'Neill^{GNZM}, 2020 Icon Whakamana Hiranga Sir Sam Neill^{GNZM OBE} at the Kotahi Queenstown Terrace Party.

